

LED expo

NEW DELHI

India's only exhibition covering the entire value chain of the LED industry

30 Nov – 2 Dec 2017

Pragati Maidan, New Delhi, India

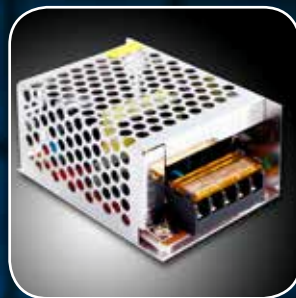
www.theledexpo.com



LED Lights



Chips



Drivers



Mounted PCBs



Circuit Boards



Diodes

Future of LEDs as bright as ever!

With LED lighting becoming more and more mainstream, the next generation of solid state lighting technology is already creating interest. With relatively low LED light penetration and huge untapped opportunity, India has become an attractive market which is expected to grow at the rate of **32% during 2015 – 2020** for both domestic as well as international LED players. The market has witnessed a phenomenal growth over the past five years and so has LED Expo.

The **17th edition of LED Expo**, which is scheduled to be held from **30 November – 2 December 2017** at **Pragati Maidan, New Delhi** will set new records for itself, by implementing marketing strategies which will give you a fresh perspective and will yield the best returns for your business.

LED Expo is headed by the biennial Light + Building event. The mother event will take place from **18 – 23 March 2018** in Frankfurt, Germany.

Overview

3
days

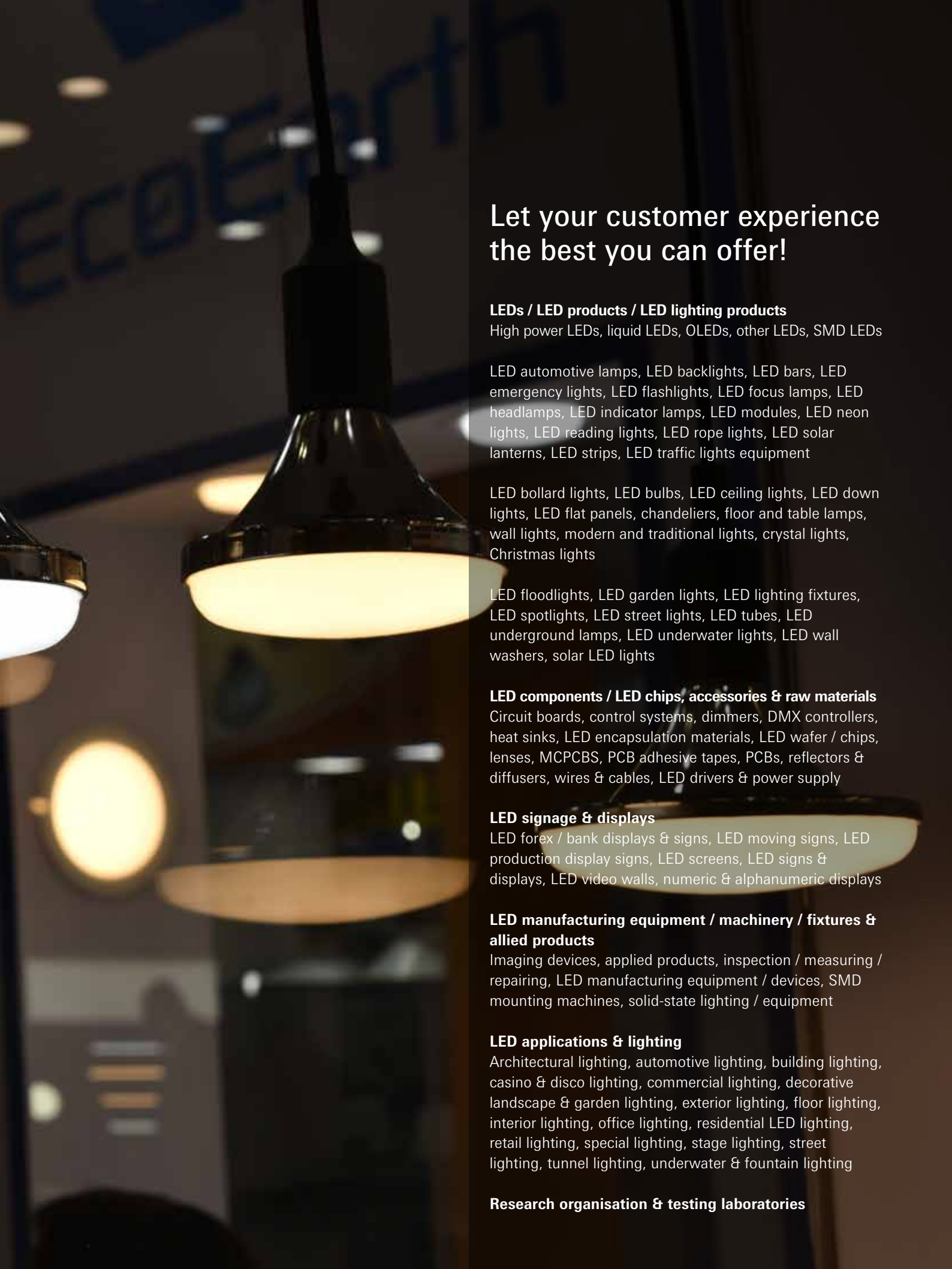
10,397
high-profile visitors

15,823
sqm of exhibition space

39%
growth in participation

270
exhibitors

6
countries



Let your customer experience the best you can offer!

LEDs / LED products / LED lighting products

High power LEDs, liquid LEDs, OLEDs, other LEDs, SMD LEDs

LED automotive lamps, LED backlights, LED bars, LED emergency lights, LED flashlights, LED focus lamps, LED headlamps, LED indicator lamps, LED modules, LED neon lights, LED reading lights, LED rope lights, LED solar lanterns, LED strips, LED traffic lights equipment

LED bollard lights, LED bulbs, LED ceiling lights, LED down lights, LED flat panels, chandeliers, floor and table lamps, wall lights, modern and traditional lights, crystal lights, Christmas lights

LED floodlights, LED garden lights, LED lighting fixtures, LED spotlights, LED street lights, LED tubes, LED underground lamps, LED underwater lights, LED wall washers, solar LED lights

LED components / LED chips, accessories & raw materials

Circuit boards, control systems, dimmers, DMX controllers, heat sinks, LED encapsulation materials, LED wafer / chips, lenses, MCPCBS, PCB adhesive tapes, PCBs, reflectors & diffusers, wires & cables, LED drivers & power supply

LED signage & displays

LED forex / bank displays & signs, LED moving signs, LED production display signs, LED screens, LED signs & displays, LED video walls, numeric & alphanumeric displays

LED manufacturing equipment / machinery / fixtures & allied products

Imaging devices, applied products, inspection / measuring / repairing, LED manufacturing equipment / devices, SMD mounting machines, solid-state lighting / equipment

LED applications & lighting

Architectural lighting, automotive lighting, building lighting, casino & disco lighting, commercial lighting, decorative landscape & garden lighting, exterior lighting, floor lighting, interior lighting, office lighting, residential LED lighting, retail lighting, special lighting, stage lighting, street lighting, tunnel lighting, underwater & fountain lighting

Research organisation & testing laboratories

Achieve unprecedented level of access to important prospects

Visitor profile

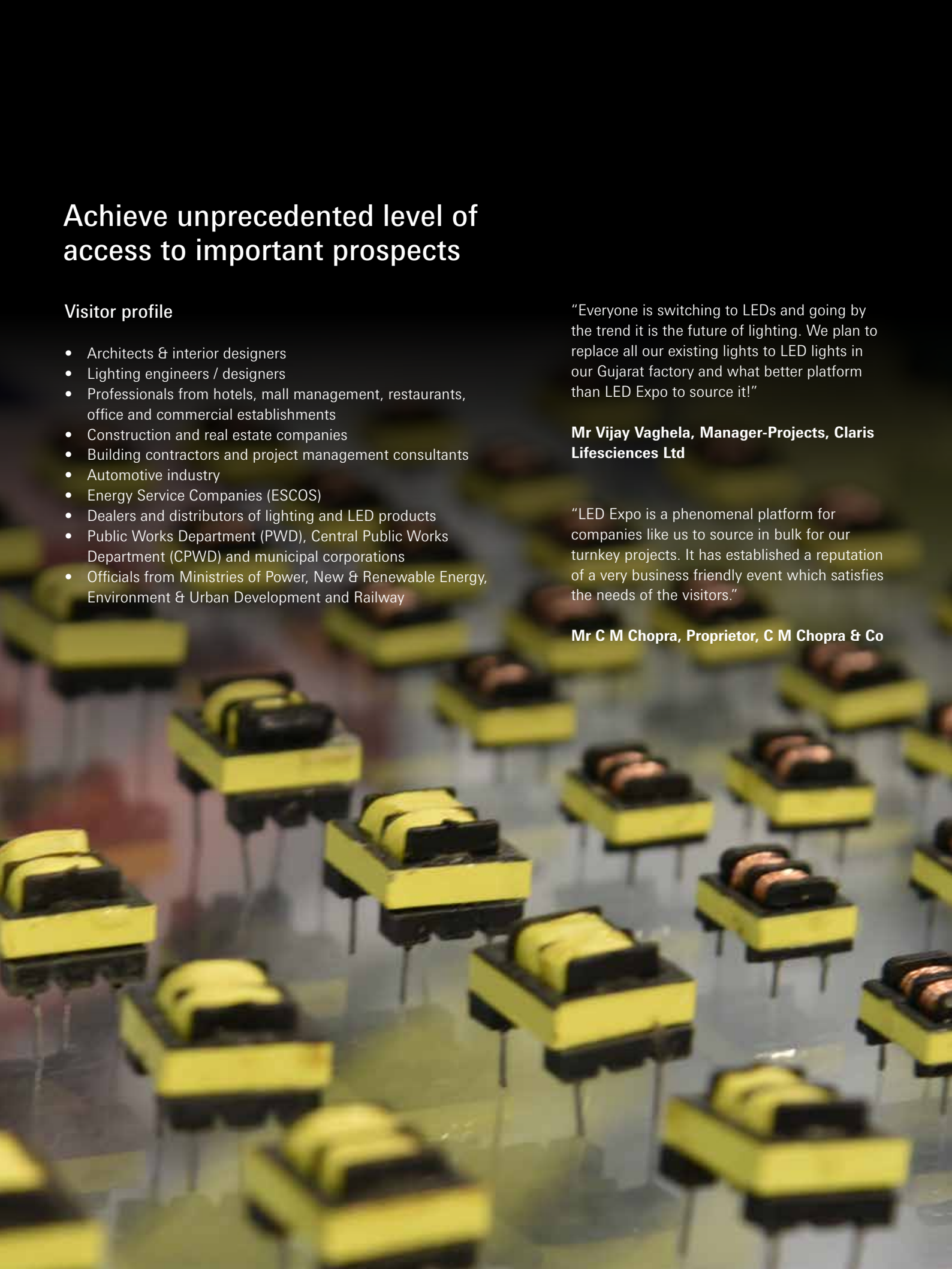
- Architects & interior designers
- Lighting engineers / designers
- Professionals from hotels, mall management, restaurants, office and commercial establishments
- Construction and real estate companies
- Building contractors and project management consultants
- Automotive industry
- Energy Service Companies (ESCOS)
- Dealers and distributors of lighting and LED products
- Public Works Department (PWD), Central Public Works Department (CPWD) and municipal corporations
- Officials from Ministries of Power, New & Renewable Energy, Environment & Urban Development and Railway

“Everyone is switching to LEDs and going by the trend it is the future of lighting. We plan to replace all our existing lights to LED lights in our Gujarat factory and what better platform than LED Expo to source it!”

Mr Vijay Vaghela, Manager-Projects, Claris Lifesciences Ltd

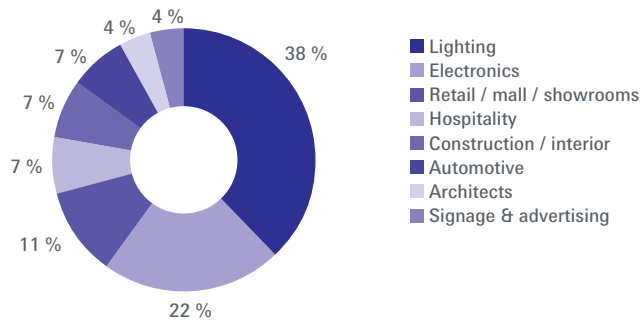
“LED Expo is a phenomenal platform for companies like us to source in bulk for our turnkey projects. It has established a reputation of a very business friendly event which satisfies the needs of the visitors.”

Mr C M Chopra, Proprietor, C M Chopra & Co

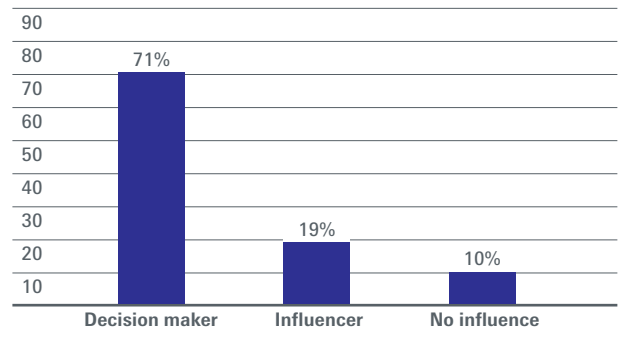


Generate lucrative, highly targeted business leads!

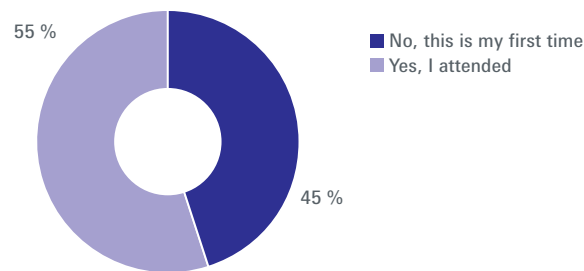
Trade visitors by economic sector



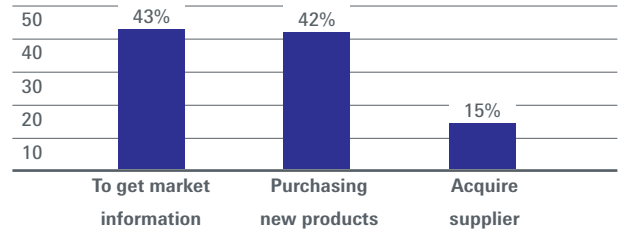
Influence on buying & procurement decisions



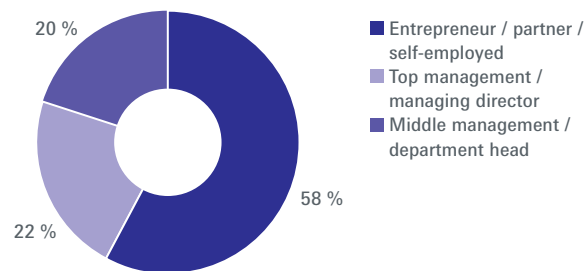
Percentage of new visitors acquired



Main objectives of visitors



Area of responsibility of trade visitors



"The growth and amount of commitment to LED in the entire infrastructure by the government is motivating us to drive more investment and capital in our company here in Pune and towards product development and research. We have seen quite an excitement around our a new wireless driver technology products and have already closed deals at the fair."

Mr Harry Libby, Chief Operating Officer, Fulham Co Inc



"We are showcasing new LEDs with better lumens and better wattages and a range of automotive lights which has received a very good response. We are already working on deals which will soon materialise after the exhibition. LED Expo has become an essential platform for the sector's business and for the country to determine power-saving solutions."

Mr Praveen Mahajan, Director, KORE

Reserve your space today!

Raw space

Exhibitors can design and fabricate their stand, subject to organiser's approval. Power supply is charged separately. (Min 21 sqm)

Shell scheme

A shell scheme booth includes carpet, Octanorm partition, fascia board with company name, 3 spot lights, 1 lockable counter, 3 chairs, 1 round table, 1 power socket (5 amp) and waste paper bin. (Min 9 sqm)

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

For bookings, contact

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